

# Private Sector Participation

Collaboration within the Africa's Improved Solid Waste Management System





### **Our Members**

























































































# Introduction

Industry-led PRO established for green growth, demonstrating that the private sector is already mobilized and seeking partnership to scale its impact for the EPR implementation to drive a Circular Economy for Nigeria.

"Private Sector Participation (PSP)" captures our ambition at FBRA with a collective approach towards a shared responsibility for implementing the Extended Producer Responsibility (EPR) Mandate



# FBRA History & Background





### New Strategy: 2023-2025

Defined Markets for Recycled Products, Serve as Ecosystem Facilitator and Enabler, Visible Thought Leadership & Advocacy





# A Collaborative Model in Action

From Competitors to Collaborators





### **Enhance Circular Economy**

Adopt sustainable packaging, pool resources, share knowledge, and invest collectively to build a functioning circular economy for packaging sector.



### **Developing Value Chains**

Financing and developing collection and recycling schemes across Nigeria, building value chain models for circularity.



### **Creating Tangible Impacts**

Supported collection of 100,000MT of PET bottles and other packaging diverting them from environment and creating several green jobs



# **ESG Impact**



01

Reducing GHG emissions from waste decomposition.

02

Creating a domestic supply chain for recycled materials, reducing import dependency.

03

Generating sustainable, green jobs across the value chain





# **ESG Impact**

Collection
Centers/Hubs
we have set up
10 across geopolitical zones in
Nigeria

Investment in recycling technology for rPET with 3 functional facilities

Private sector investments, attracting National/ international partnerships





Challenges for Unlocking Scale &

Speed

To unlock the next level of private capital



KEY CHALLENGE: Our model works but we need to scale up to enhance the ECOSYSTEM

# **O1** Policy Certainty

A single, harmonized, and consistently enforced national EPR framework. This will enable investors to fund major infrastructure projects.

# O2 Financial De-risking

Targeted financial instruments—like green bonds, tax breaks or blended finance—that make it viable to invest in the high-quality, food-grade recycling technology in Nigeria is required for scale-up.



Closing the Loop through EPR Model

### **Enforcement**

- EPR Implementation
- Enabling Buisness Environment
- Business Incentives
- Investment opportunities

## Commitment

- Transparency
  - ❖ Support
  - Funding
  - ❖ Research

# Circularity Private Sector Informal Sector

### **Partnership**

- ❖ Building Trust
- ❖ Technical Support
- Capacity Building
- **❖** Training & Development





# Performance Summary

**Environment:** Since inception, over **100,000MT of recyclables** (7 packaging waste streams) diverted from the dumpsites, landfills, waterways and environment, collected or recovered for recycling.

Social: Have trained over 3,000 waste pickers, empowered over 300 new businesses equipped with start up tools and equipment, engaged over 160 communities and impacted over 2,000 students in schools with an estimate of over 1,000 direct jobs created & 5,000 indirect jobs. Governance: Enabled the approval of rPET Standard for food grade applications, National Roadmap for Plastics (NPAP), National Policy on Plastic Waste Management and draft regulations on Plastic Waste control





# **Conclusion & Call to Action**

Private Sector Commitment: The food and beverage industry, through FBRA, is committed, organised, and already investing. We have the 3 Ms required to achieve circularity: Model, the Members, and the Market pull.

**Final Call to Action:** We are ready to collaborate and deliver for the circular economy goals within Nigeria and beyond.

**Partnership:** Let's work together to align policy and finance with the implementable actions to scale up the ecosystem.





# Get In Touch With Us!

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